



Help fund Green organizations in YOUR neighborhood.



Sept. 2, 2010

Dear Friend,

My name is Raphael Sbarge and I am the founder of **Green Wish™**, a non-profit organization dedicated to helping local, green organizations fund projects in their own communities through small donations at local retailers (in \$1, \$3 and \$5 dollar donations). Our collection cards are in stores throughout the Los Angeles area, sending 90 cents of every dollar collected to deserving groups, carefully chosen by our Board which includes Ed Begley, Jr., noted environmentalist for over 40 years. Just last month, **Green Wish™** distributed over \$5,000.00 to environmental groups in desperate need of funding.

With our focus on "Local & Green," we are excited to introduce to you our new **EEK-O-Halloween™** program tailored especially for local schools. Children can celebrate the holiday through service with an environmental focus. Akin to the Trick-or-Treat for UNICEF project, Green Wish™ provides collection containers to schools and asks kids to gather donations to help the earth. Proceeds directly fund deserving Los Angeles-based green projects.

EEK-O-Halloween™ is a unique project for students to engage in service. By design, teachers are able to use a service approach to explore environmental issues and who in the community is working to make a difference. Should you want a guest speaker, we can arrange access to an environmental group supported by **Green Wish™**. It may instead work best for your school to carry out a simple coin collection; the program is meant to be flexible to meet your needs. Student engagement is our commitment.

As a father of two, I know kids can relate to EEK-O-Halloween. It provides a real context for kids to see where their donations make a difference. We, Green Wish™, would love the opportunity to explain this program to you in more detail. As well, the following document will provide more detail. Thank you, in advance, for considering **EEK-O-Halloween™** as part of the learning experience at your school.

Enthusiastically yours,

Raphael Sbarge, Founder

Green Wish™ Green Wish a registered non-profit: 501-(c)3, EIN #37-1567309.

For more information, visit www.GreenWish.com.



90% of EEK-O-HALLOWEEN donations benefit these local, green organizations:

- Algalita Marine Research Foundation
- Coalition for Clean Air
- Friends of Los Angeles River
- Los Angeles Conservation Corps
- Northeast Trees
- OrganicFarming Research Foundation
- Santa Monica Baykeeper
- Surfrider Foundation
- Jane Goodall's Roots & Shoots.